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NEWS COLUMNS

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"A lot of the microfilm stuff is really awesome, but difficult to search through. I know this would be a very difficult and time-consuming process, but perhaps it could be digitized?" (Chicago undergraduate survey, 2011)



Digital News Surpasses Newspapers, Radio Google news Where did you get news yesterday? 75% 55% Watched news 39% Got news online/digitally The New York Times 33% Listened to the radio 25 29% The Read a newspaper **Economist** 2012 1991 1996 2000 2004 2008 PEW RESEARCH CENTER 2012 News Consumption Survey. Bloomberg YAHOO! NEWS The Washington Post BB@ NEWS Channe

News Literacy is "the ability to access, analyze, evaluate, and communicate messages in a wide variety of forms."

– Aufderheide, 2004



Peter Griffin

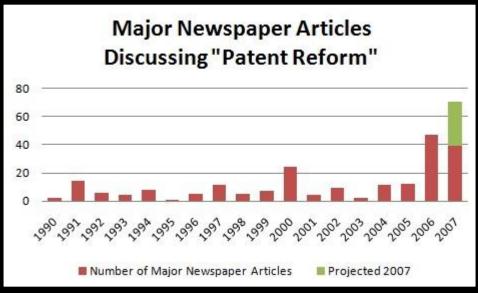
News Workshop Objectives

Students will:

- Locate articles from news databases
- Understand current vs. historical databases
- Learn about 2 news apps for mobile devices on different platforms
- Understand different news mediums
- Understand a "news aggregator" and RSS feeds

News on a Topic: Newspaper Databases

- Search across lots of newspapers
- Current & recent historical
- Full text, but no page images



Patentlyo Blog, "Patent Law 2007"

Topics Covered: Newspaper Databases

Google News

- No actual content (except archive)
- Pictures/media

Factiva

- Good international coverage
- Quick timeouts

LexisNexis

- Good legal integration
- Easier interface

Others

- ProQuest Newsstand
- Access World News/Newsbank

Topics Covered: Historical News

- Only a few papers digitized...
 - ...but growing daily!
 - Not just major papers
 - Page images
- No indexes
- Microfilm



Topics Covered: News Apps

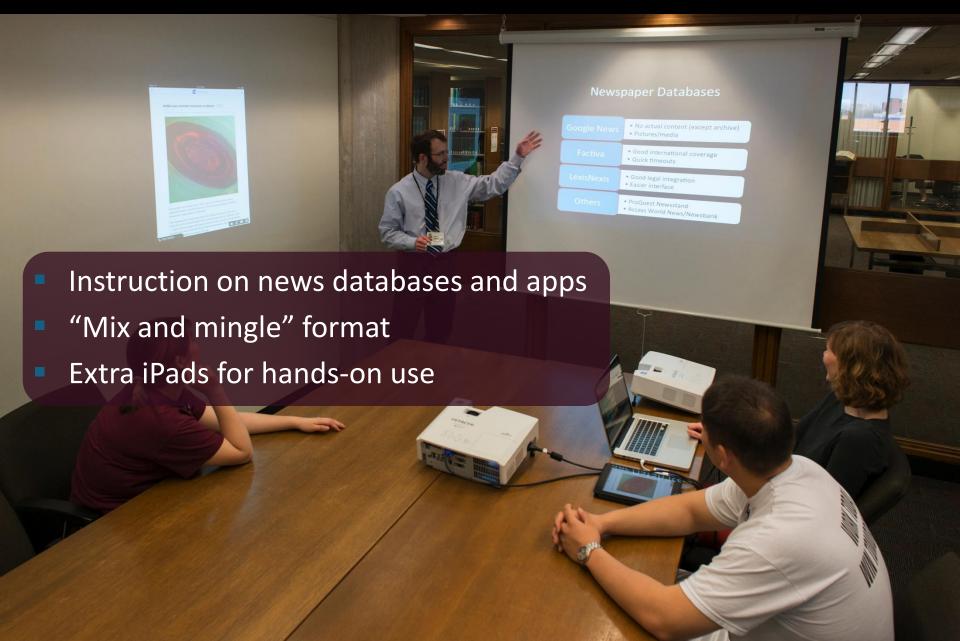


Flipboard



Pulse

Version 1: Drop-in Session



Version 2: Workshop Format



Workshop Feedback

- Many surprised by news resources available
 - Often unaware of news databases beyond LexisNexis
 - International newspapers a big hit
- Most didn't know about news apps
- Career/job searching a motivation for news

Career Services: A New Avenue?



- Partnership with University's Career
 Advancement office
- Targeted workshop for "Chicago Careers in Journalism" program

Lessons Learned

- Participants found news instruction valuable
- Students appreciate formal instruction
 - Unenthused about a "technology petting zoo"
- Marketing/scheduling remains a problem
- News literacy is an ongoing concern
- Librarians better understand how to help students navigate new tools and technology

Discussion

Have you integrated news literacy into your instruction programs?

How do we promote the Library as a source for news?

What role have news apps played in your instruction programs? Do your students ask about reading news on an iPad or other tablet/mobile device?



Thank you!

Questions or Comments?

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